OUR MISSION.
OUR PURPOSE.

ALA Foundation Mission:
The American Legion Auxiliary Foundation positively impacts the lives of our veterans, military, and their families by funding programs of the American Legion Auxiliary today and for future generations.

Purpose:
Founded in 2007, the purpose of the ALA Foundation is to assist in carrying out the educational, charitable, and other exempt purposes of the American Legion Auxiliary by raising funds for, assisting in conduct of, and providing support to Auxiliary programs. As a 501(c)3 public benefit corporation, the ALA Foundation provides a resource to engage additional investors interested in supporting our mission.

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The American Legion Auxiliary has been dedicated to the act of giving back to our veterans, whether through service, donations, or awareness, since its founding nearly 100 years ago. Your support of the ALA Foundation helps ensure our worldwide mission of service to veterans, military, and their families endures.

Mission Endowment Fund: As an endowed fund, the monies are permanently restricted so that future generations may benefit from Auxiliary programs that support all of our veterans and promote education, good citizenship, and outreach to veterans facing tough challenges. Your donation today will help ensure we’re here to help veterans tomorrow.

Veteran Projects Fund: Make a direct impact on veterans, military, and their families in your community through the Veteran Projects Fund. Each unit and department is eligible to apply for a grant to support new, one-time needs of their local veterans. Donations collected for this fund directly benefit our nation’s heroes in need.

Veterans Creative Arts Festival (Local and National): The arts can be powerful therapy, and the American Legion Auxiliary recognizes that. Both locally and nationally, the Auxiliary sponsors amazing events that assist veterans in healing from both their physical and psychological wounds through visual and performing arts. Each year, the artistic achievements of veterans being treated at U.S. Department of Veterans Affairs facilities across the country are displayed for all to see. With your gift, the show can go on.

WAYS TO GIVE

Donations: You can donate to the ALA Foundation online or by mail. Online donations can be made using our secure online donation form at www.ALAFoundation.org. Checks should be made payable to the American Legion Auxiliary Foundation and mailed to the address on the reverse side of this brochure.

Planned Giving: Planned giving is the process of thoughtfully including a charitable gift in your estate plans. It is a method of establishing your legacy of support for the organization you love while providing for your current financial needs. You can ensure the American Legion Auxiliary has a lasting impact for generations that follow by providing for the continuation of our many programs and services that enhance the lives of those we serve. Download the Planned Giving Guide at www.ALAFoundation.org.

Tributes, Memorials, Gifts in Lieu of Flowers: Making a tribute or memorial donation to the American Legion Auxiliary Foundation in honor of a loved one is a lasting way to celebrate how much a person’s life means to the donor. Donating in lieu of flowers celebrates a loved one’s life by supporting the outreach of the American Legion Auxiliary’s mission and patriotic values.

AmazonSmile: Do you shop on Amazon? Through AmazonSmile, sign in to your Amazon account and designate the ALA Foundation as your selected charity and 0.5 percent of your purchase will be donated to the ALA Foundation.