Vision

By 2019, the American Legion Auxiliary’s million members will be making a difference for veterans and their families in every neighborhood.

Enduring Core Values and Mission

**Mission**

In the spirit of Service, not Self, the mission of the American Legion Auxiliary is to support The American Legion and honor the sacrifice of those who serve by enhancing the lives of our veterans, military, and their families, both at home and abroad. For God and Country, we advocate for veterans, educate our citizens, mentor our youth, and promote patriotism, good citizenship, peace and security.

**Core Values**

Our statement of values is predicated on our founding purposes:

- Commitment to the four founding principles: Justice, Freedom, Democracy, Loyalty
- Service to God, our country, its veterans and their families.
- Tradition of patriotism and citizenship
- Personal integrity and family values
- Respect for the uniqueness of individual members
- Truthful, open communication in dealing with the public and our members
- Adherence to adopted policies and rules

<table>
<thead>
<tr>
<th>National Goal 1</th>
<th>National Goal 2</th>
<th>National Goal 3</th>
<th>National Goal 4</th>
<th>National Goal 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attain a Million Members</td>
<td>Create an Internal Culture of Goodwill</td>
<td>Develop Leadership at All Levels</td>
<td>Strengthen Departments and Units</td>
<td>With The American Legion, Build Brand Loyalty</td>
</tr>
</tbody>
</table>

Department Strategies | Department Strategies | Department Strategies | Department Strategies | Department Strategies |

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Responsible Department ________________________________