



The American Legion Auxiliary is extending its administrative year through our 2021 National Convention due to the COVID-19 pandemic. Please save your 2019-2020 reports and add the great work you will continue to do throughout the 2020-2021 year.

## 2019 - 2021 Annual Supplement to the Programs Action Plan Leadership

### Committee Contact Information

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\*\* For the most up-to-date contact information,  
please visit the Leadership Committee page at  
[www.ALAforVeterans.org](http://www.ALAforVeterans.org).



## What is this program, and why do we have it?

The Leadership program raises awareness of ALA leadership development opportunities.

## Leadership Awards Deadlines and Submission Requirements:

Taking the time to share a favorite story about the positive impact you or someone you know has had on our mission is worth doing! It helps us tell the world who we are, what we do, and why we matter. Just three simple steps to add your part to our national success story:

- 1) Please follow instructions as you fill out the National Report and Awards Cover Sheet found in the awards section of the Annual Supplement to the Programs Action Plan.
- 2) Provide details/examples about the activity as outlined in the 2017-2022 Programs Action Plan.
- 3) Make sure to include your data from 2019-2021 in your report.

National Report and Awards Cover Sheet, deadlines, and Leadership committee contact information may be found on the Leadership committee page on the national website, [www.ALAforVeterans.org](http://www.ALAforVeterans.org).

- A. **Unit Award:** Most Outstanding Unit Leadership Program (per division)
  - Deadline: June 1, 2021
  - Send to national division chairman postmarked or emailed by 5 p.m. EST on the deadline listed above.
  
- B. **Department Award:** Best Department Leadership Program (per division)
  - Deadline: June 1, 2021

Send to national division chairman postmarked or emailed by 5 p.m. EST on the deadline listed above.

## Leadership Reporting:

### Mid-Year Reports

Mid-Year reports reflect the program work of units in the department and are intended as an opportunity for mid-year correction. Each department Leadership chairman is required to submit a narrative report by **January 5, 2021** to the division Leadership chairman, plus copy the national Leadership chairman.

### Year-End Reports

Annual reports reflect the program work of units in the department and may result in a national award for participants if award requirements are met. Each department Leadership chairman is required to submit a narrative report by **May 15, 2021** to the division Leadership chairman, plus copy the national Leadership chairman. Members and units should follow their department's protocol and deadlines for report submissions at the department level.



***Special 100<sup>th</sup> Anniversary Program Facts:***

Throughout our history, there have been many outstanding leaders who helped make this great organization what it is today. In the early days, our members worked together with The American Legion to launch activities in the fields of rehabilitation, child welfare and Americanism. Over the years, leaders from units in small rural towns to those in large metropolitan cities worked diligently to establish programs that we still have today. The Poppy program, Christmas Gift Shops and Veterans Affairs and Rehabilitation are still some of the strongest programs we have, thanks in no small part to the great leaders of the past.

It wasn't until the mid-1960's that the Auxiliary considered having a formal leadership committee. In 1964, the Finance Committee approved funding for the first Leadership School. The Leadership Development Conference was held at national headquarters in July of the same year, conducted by three Indiana University professors from the graduate school of business. This project underwent a new phase for the 1966-67 administrative year when a Leadership Training Course Director was named. A series of courses to train Department leaders was instituted. Shortly after, Leadership became a national committee, with a chairman and vice chairman. Leadership training and classes have taken on many forms over the years, including our current Mission Trainings.

As we *Celebrate our Auxiliary Centennial*, we hope more members will become interested in taking leadership roles so we can continue our legacy of service into our next hundred years.